



2026 White Mountains Pride Festival

Vendor Application

There are three **Vendor** tiers available. Please check which one is applicable:

- \$100 - **Food Vendor** / Size 10x15 /
- \$50 - **Retail Vendor** / Size 10x10 /
- \$25 - Informational Non-Profit Vendor / Size 10x10 /

Vendor Name: _____

Contact Name: _____

Vendor Address: _____

Vendor Website: _____

Vendor Email: _____

Phone Number: _____

Cell phone during day of **White Mountains Pride Festival:** _____

Type of Organization: _____

Description of products and/or services to be offered at the **White Mountains Pride Festival:**

Agreement

VENDOR AGREEMENT This agreement is between White Mountains Pride (hereinafter “WMP”) and _____ (hereinafter “Vendor”). WMP is conducting the White Mountains Pride Festival (hereinafter “Festival”) on Saturday June 27, 2026 from 10:00am -4:00pm. **WHEREAS:** In connection with the **Festival**, **Vendor** will offer various goods for sale at the **Festival** as further described. Application and participation constitute agreement and acceptance of these policies as well as specific instructions governing the **Festival**. In consideration of the promises made, the parties agree as follows:

1. **Acceptable Products, Businesses, and Behavior:** WMP reserves the right to deem acceptable or not acceptable any **Vendor**, individuals representing the **Vendor** and any merchandise or service being promoted.
 - a. **Products and Services:** WMP representatives reserve the right to restrict products and services promoted or offered for sale based on quality and integrity as decided by WMP Committee. **Vendor** must remove products deemed to be unacceptable or the **Vendor** will be removed from WMP without refund. Examples of unacceptable products/services include but are not limited to: Anything deemed obscene by WMP management. Anything deemed by WMP management to be a conflict with the promotion of LGBTQ Pride. Any alcoholic beverages or illegal substances.
 - b. **Behavior:** **Vendor** and their representatives are expected to act in a safe and lawful manner. Creating a fun festive atmosphere is encouraged.
2. **Weather:** This is a rain or shine event. **Vendor** fees are non-refundable should **Festival** be cancelled due to weather, disaster, or emergency.
3. **Payment:** This agreement may be submitted with all fees paid in full by June 1, 2026. Checks may be made out to “White Mountains Pride” with “**WMPride Vendor**” included in the memo line. Please mail contract and payment to:

White Mountains Pride
78 Grove Street #1349
North Conway, NH 03860-1349

Alternatively, payment can be made [online](#) and completed form can be emailed to whitemountainspride@gmail.com
4. **Cancellation:** **Vendor** may terminate this agreement by providing **WMP** written notice of termination by June 1, 2026. In the event of such termination, the White Mountains

Pride shall retain \$10.00 or 25% of rental fee, whichever is higher. No refunds will be given after June 1, 2025 under any circumstances.

5. **Facilities/Equipment Provided: Vendor** will be provided a relatively flat space of the dimensions specified that will constitute their "Booth". **Vendor** to provide their own canopy and tables not to exceed their indicated footprint and tents must be weighted for safety. If a **Vendor** is renting two contiguous spaces, they may bring a canopy double the indicated measurement. **WMP** does not provide nor rent canopies, tables or chairs. Due to winds in the area, canopies should be secured by attaching weights to the legs. **Vendor** must supply their own tables and chairs. The Festival area for **Vendor** constitutes the park grounds adjacent to the North Conway Community Center. **WMP** can provide access to electricity at strategic points in the **Vendor** area. Electrical requirements must be declared at the time of signing this agreement. **Vendor** must supply all extension cords for 110 volt electrical service and may not be possible. **WMP** assumes no responsibility for damages caused by power fluctuations or outage.
6. **Space Assignment: Vendor** will accept their space assignments and space assignment is at the sole discretion of **WMP**. Once assigned, there will be no changes to space assignment. **WMP** will do their best to assign each **Vendor** to a strategically beneficial space.
7. **Set Up/Take Down: Vendor** may arrive after 7:30am on Saturday June 27, 2026 for set up and set-up should be complete no later than 10:00am on Saturday June 27, 2026. All vehicles must be removed from **Festival** grounds before 9:00am on Saturday June 27, 2026. **Vendor** must stay for the duration of **Festival** (until 4:00pm on Saturday, June 27, 2026). Please be aware the **Vendor** area is not accessible by motor vehicles between 9:00am and 4:00pm. Any **Vendor** who fails to set up by Saturday June 29th at 9:00am for the event may forfeit their space and no refund will be given.
8. **Security and Storage: WMP** has no means to store **Vendor** wares. Contracted security guards will be present during **Festival** hours. There will be no security available before or after **Festival**. However, due to the wide ranging and complex nature of **Festival** area, security will not be sufficient to oversee every **Vendor's** booth. **Vendor** is responsible for the security of their booth and wares. **WMP** assumes no liability for any loss or damage.
9. **Licenses/Taxes:** It is the **Vendor's** responsibility to have all licenses and permits necessary for their booth to operate within the Town of Conway.
<http://www.ci.camarillo.ca.us/i3.aspx?p=651> contains information on obtaining licenses and permits. New Hampshire does not charge sales tax on goods

10. **Insurances/Licenses/Taxes** It is the Vendor's responsibility to have all insurances, licenses and permits necessary for their booth to operate within the Town of Conway. As a standard requirement of all of our show exhibitors, it is necessary for you to provide proof of general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 in all. If you do not have this coverage in place, we have made arrangements for all of our exhibitors to acquire this coverage at significant savings by purchasing as part of a group. Please let us know if you need this option and we will provide you with the information.

Proof of alternative coverage, satisfying these minimums, or secured coverage through the link provided above must be in place prior to your scheduled move-in date. You will not be allowed to move-in/exhibit without proper insurance coverage in place. Please list White Mountains Pride as additional insured. New Hampshire does not charge sales tax on goods. It is the Vendor's responsibility to collect taxes on all taxable food and beverage items.

11. **Other:** Many vendors will be present at **WMP** and it is possible that there will be some duplication of products or services among vendors. Exclusivity of products or services is prohibited. It is the **Vendor's** responsibility to maintain and keep their area clean and not to present a safety hazard to **Festival** attendees, staff, other vendors or contractors. **Vendor** is responsible for leaving the property in the same condition as it was prior to occupancy. No children are to be left unattended. The **Vendor** must notify **WMP** management if any situation arises that needs attention.

I hereby request to participate in The White Mountain Pride **Festival** to be held at The North Conway Community Center in North Conway, NH Saturday June, 27th from 10:00-4:00pm.

Vendor Signature: _____

Date _____

An email confirmation will be sent to you upon verification of your request and full payment. If you have any questions regarding this agreement or **WMP** please contact:

White Mountains Pride Festival Committee
whitemountainspride@gmail.com
917-653-7810